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RAKHMMAIL PRODUCTION

WE BRING YOUR IDEAS TO LIFE THROUGH VIVID VIDEO STORIES

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RAKHMAL PRODUCTION

We are your gateway to unforgettable video content — right from the heart of Kharkiv.

We create videos that speak louder than a thousand words.

Every client to us is a story we aim to make unforgettable.

91% of our clients come back to us

And we're proud to be recognized for our efficiency!

OUR EXPERIENCE

8 years on the market

We work with both local and international businesses

AMONG OUR CLIENTS

UNICEF, Brit, Savory, PROVET, SUZIRIA, Viko Travel, ТРЦ “Нікольський”, Digital Kharkiv, Харківський зоопарк, Kharkiv Office of Reforms, STATU\$ Business Club, Дім Оптики, Art Marks, Асторіка, YOD Sport Club, Commanda та інші.

[Watch our showreel here](#)

OUR TEAM



Maxim Rakhmail
CEO
8 years of experience

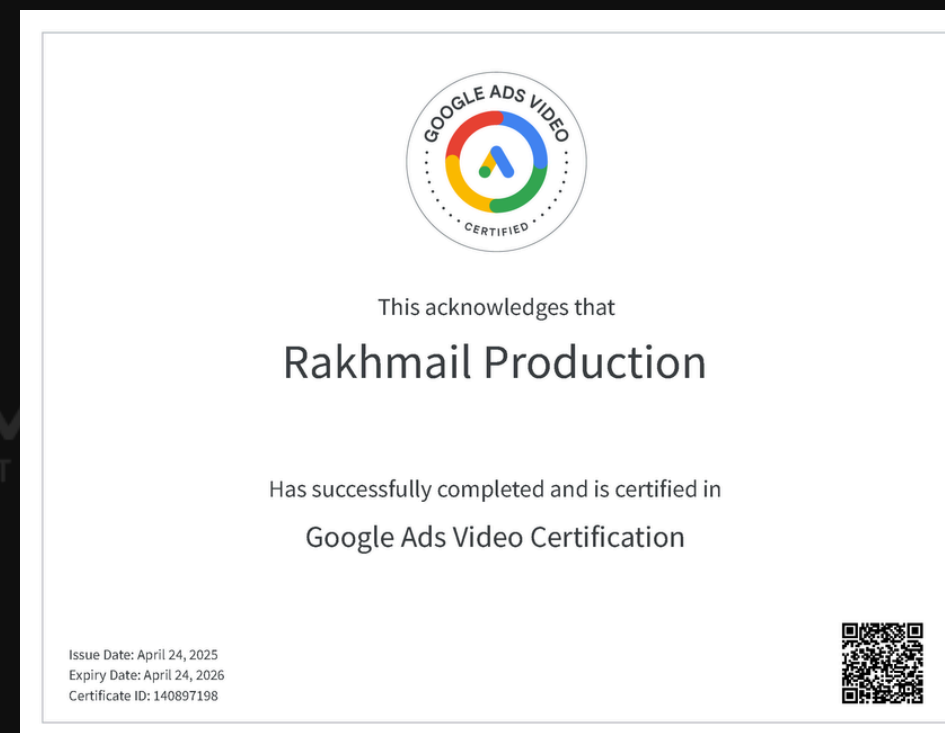
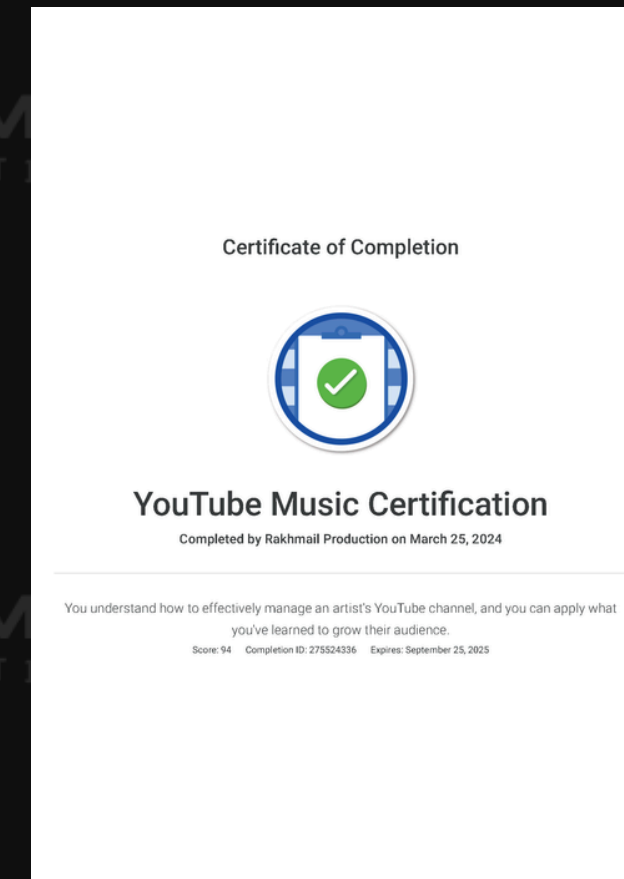
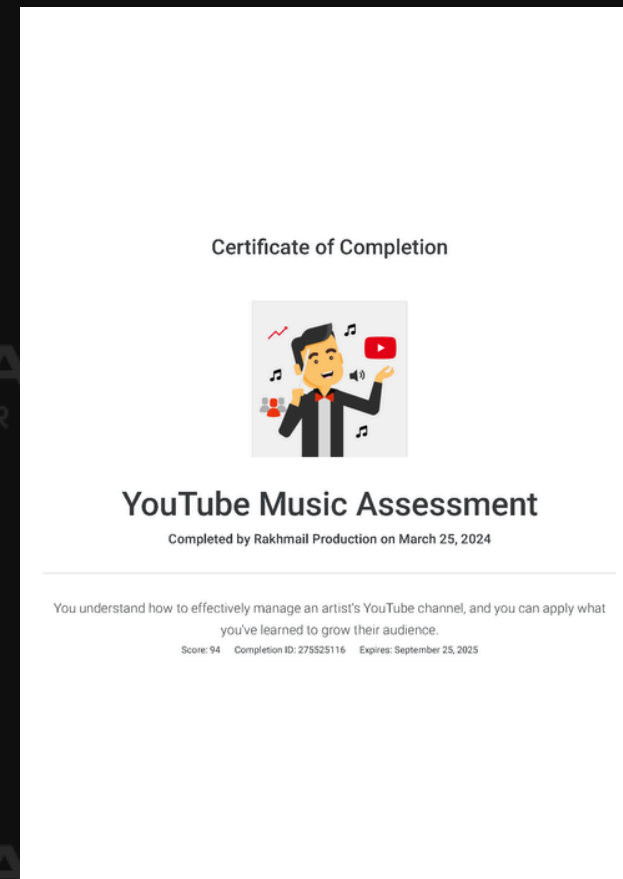


Alina Soma
Producer/2AD
5 years of experience



Anastasiia Domina
Project Manager
2 years of experience

OFFICIAL GOOGLE PARTNER



WHAT DO WE CREATE? ↘



Commercial Videos

- Concept and script development
- Organization and execution of filming
- Post-production: editing, color correction, sound design, and effects



Animated Videos

- Script and animation style development
- Creation of illustrations and animation
- Voice-over and sound effects



TikTok/Reels

- Content plan and strategy development
- Shooting and editing of short videos
- Optimization and publishing across platforms



YouTube

- Concept and script development
- Organization and execution of filming
- Post-production: editing, color correction, sound design, and effects

COMMERCIAL VIDEOS



We create promotional videos for businesses that spark emotion, capture attention, and stay in memory. It's not just a beautiful picture — it's a thoughtfully crafted video tailored to your product and target audience.

From 1500\$

WHAT IT SOLVES FOR THE CLIENT

Makes the brand stand out from competitors

Strengthens the company's reputation

Creates a wow effect for the viewer

Boosts sales and brand recognition

COMMERCIAL VIDEO

Nikolsky Mall

TASK:

To shoot a vibrant video that conveys the atmosphere of the Halloween celebration inside the mall.

To promote the "Nikolsky" brand by showcasing festive activities, engaging visitors, and building an emotional connection with the audience.



Tap Play or scan the QR code with your phone camera to watch the video

FRAMES FROM THE VIDEO



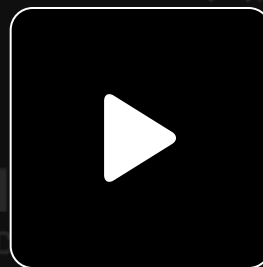
COMMERCIAL VIDEO

HuPu Delivery

TASK:

To create a video that shows how easy it is to use the HuPu Delivery service.

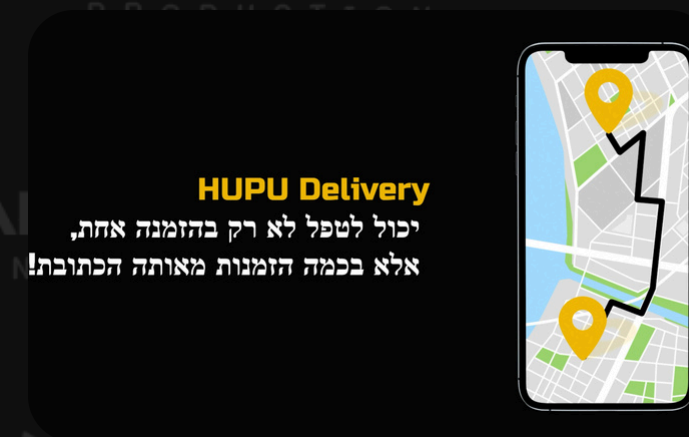
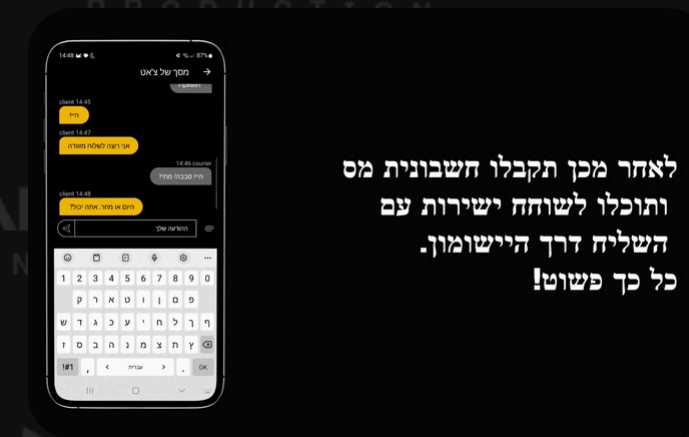
To convey the platform's benefits through clear instructions and visually highlight the key features.



Tap Play or scan the QR code with your phone camera to watch the video



FRAMES FROM THE VIDEO



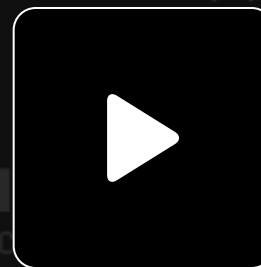
COMMERCIAL VIDEO

Kharkiv Resident Card

TASK:

Our task was to communicate the benefits in simple language using locations familiar to every resident: cafés, pharmacies, transport, parks.

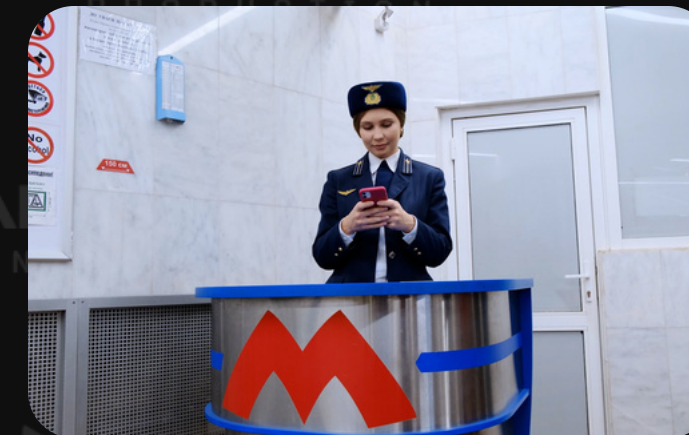
We created a video that explains how the X-Card works, shows where it can be used, and most importantly — why it's convenient specifically for Kharkiv residents.



Tap Play or scan the QR code with your phone camera to watch the video



FRAMES FROM THE VIDEO



COMMERCIAL VIDEO



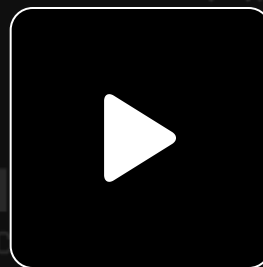
Lite Dental Clinic

TASK:

To create a promo video that clearly and understandably presents the advantages of Lite Dental Clinic.

The content had to be adapted for display on a large cinema screen.

The goal was to give the viewer a full picture of the clinic in just one minute — without overloading, but with a sense of trust.



Tap Play or scan the QR code with your phone camera to watch the video



FRAMES FROM THE VIDEO



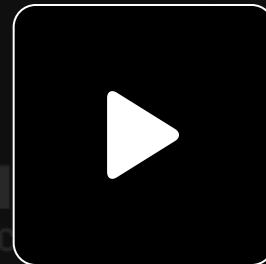
COMMERCIAL VIDEO



Suziria

TASK:

To create a video that helps new employees adapt to the company Suziria, and presents the main areas of its activity.



Tap Play or scan the QR code with your phone camera to watch the video



FRAMES FROM THE VIDEO



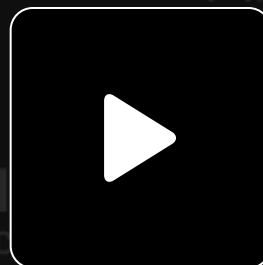
COMMERCIAL VIDEO



GOXO Restaurant

TASK:

To showcase the interior, atmosphere, and cuisine of the Georgian restaurant "GOXO" — all in just one minute.



Tap Play or scan the QR code with your phone camera to watch the video



FRAMES FROM THE VIDEO



ANIMATED VIDEOS

We create animated videos that help businesses speak the language of visuals, emotions, and meaning. It's not just a cartoon — it's a strategically crafted story that explains complex ideas, strengthens your brand, and grabs attention from the very first frame.

From 2500\$

WHAT IT SOLVES FOR THE CLIENT

Explains a complex product or service

Increases engagement and views

Builds a recognizable company style

Adds emotion even to dry facts

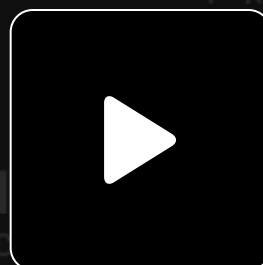
ANIMATED VIDEOS

UNICEF

TASK:

Our task was to create an animated video about mediation — bright, clear, and engaging from the very first second.

A video that not only explains the key principles of mediation, but also delivers a genuine “wow effect”.

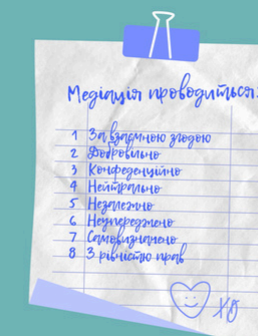


Tap Play or scan the QR code with your phone camera to watch the video



FRAMES FROM THE VIDEO

ЯК МЕДІАЦІЯ ДОПОМАГАЄ
ВИРІШУВАТИ КОНФЛІКТИ?



ANIMATED VIDEOS

Sergiy Babkin

TASK:

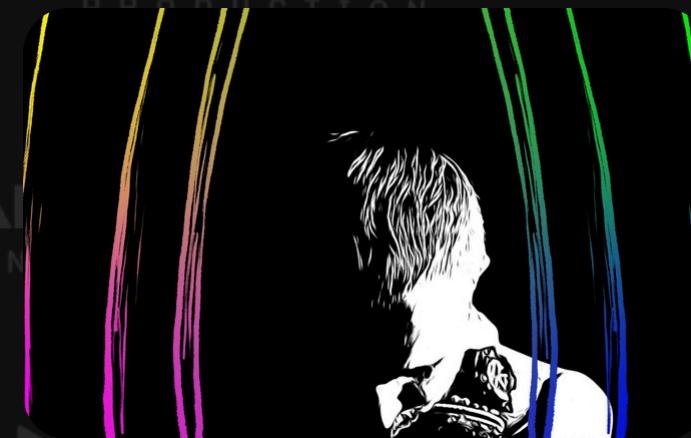
To create a 2D animation for a new music video by Sergiy Babkin — atmospheric, emotional, and visually memorable.

To convey the song's mood through graphics, create an emotional connection with the viewer, and make a video people want to watch again and again.



Tap Play or scan the QR code with your phone camera to watch the video

FRAMES FROM THE VIDEO



TIKTOK/REELS

Start

10 videos per month

- Script development with trend integration.
- 1 shooting day per month, 1 operator.
- Basic editing: cuts, color correction, subtitles.
- Licensed music from professional libraries.
- Adaptation for TikTok and Instagram Reels.
- Publishing recommendations.
- Delivery time: up to 4 days.

700\$

Optimal

20 videos per month

- Monthly content plan (sections, trends, ideas).
- Script development for each video.
- 1-2 shooting days, team: operator + assistant.
- Advanced editing: animation, titles, branded elements.
- Adaptation for TikTok, Instagram Reels, and YouTube Shorts.
- Mini-report once a month (what performed well + recommendations).
- Delivery time: up to 7 days.

1400\$

Premium

30 videos per month

- Content strategy for one month + publication calendar.
- Creative scripts with storytelling elements.
- 2-3 shooting days, team: operator, assistant, director/producer.
- Premium editing: motion graphics, sound design.
- A/B testing of hooks and thumbnails.
- Weekly recommendations + detailed monthly analytics.
- Delivery time: up to 10 days.
- Bonus: 10% discount for ongoing collaboration.

1890\$

Actor fees and location rentals not included in the price.

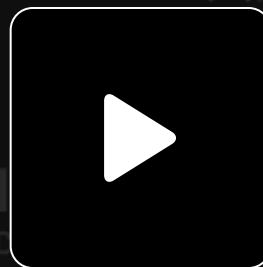
TIKTOK/REELS

M&S Agency

TASK:

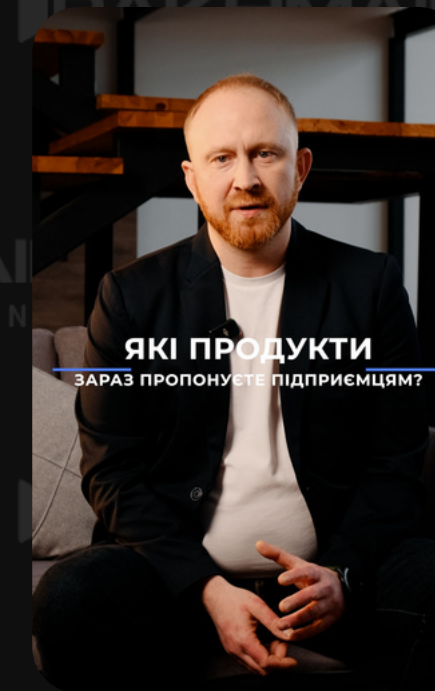
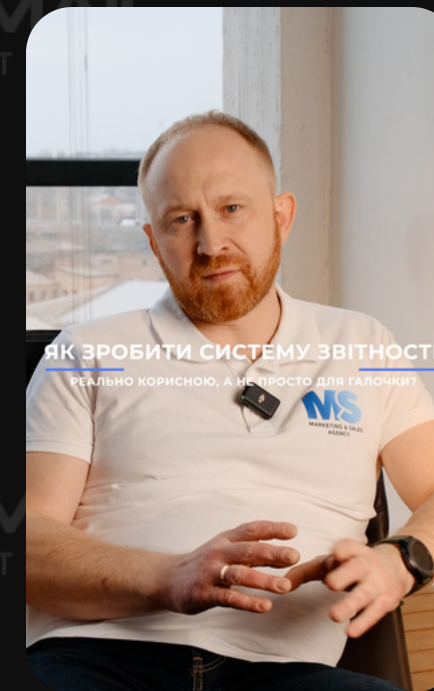
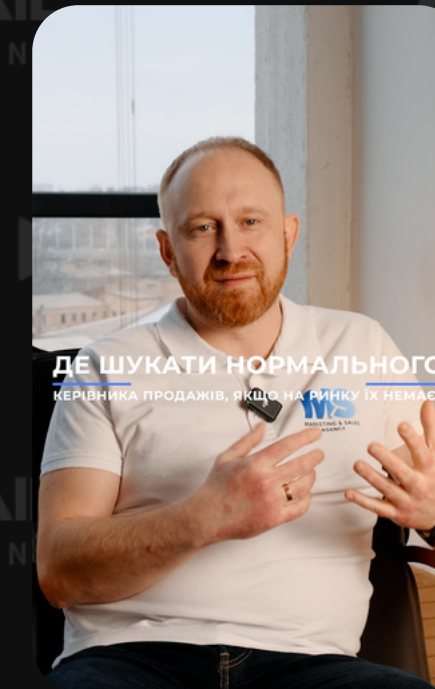
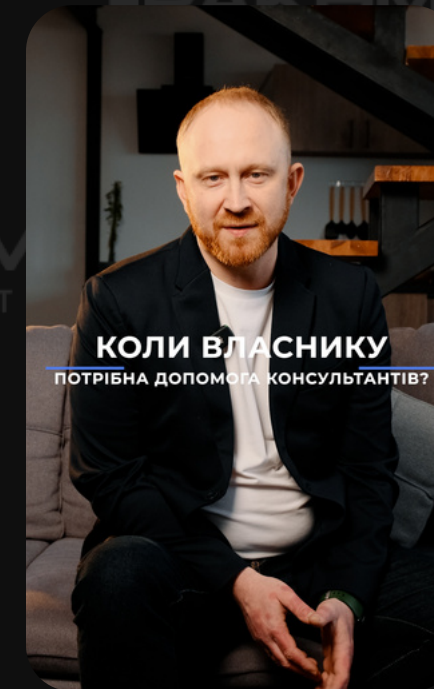
To create a series of short videos where an expert explains complex topics in a simple and accessible way.

Each video delivers a clear message with no fluff — in a format optimized for social media.



Tap Play or scan the QR code with your phone camera to watch the video

FRAMES FROM THE VIDEO



TIKTOK/REELS

FRAMES FROM THE VIDEO

ProVet

TASK:

To promote the ProVet brand on TikTok.
Our task was to create a series of dynamic videos that showcase the product range, introduce the audience to pet products, and naturally fit into the TikTok format — making it easy, engaging, and benefit-focused.



Tap Play or scan the QR code with your phone camera to watch the video





We create YouTube content that works for your brand constantly — even while you sleep.

It's not just video — it's a strategic system that builds trust, showcases expertise, and forms a loyal community around your business.

From 1500\$

WHAT IT SOLVES FOR THE CLIENT

Reaches a new audience

Builds trust in a personal or corporate brand

Strategic content that drives long-term sales

Professional support in filming and editing

STAGES OF COOPERATION

Our team provides full-cycle video production services — from the first meeting to the final result. We immerse ourselves in the entire process: generate ideas, develop concepts, and handle all stages of video production. All you need to do is enjoy the process and get a quality result.

Video Production Stages >

**Introduction /
Brief**

**Idea and
Script**

Filming

**Editing and
Post-Production**

**Final
Product**

WE ARE TRUSTED BY ↘



FOR ANY INQUIRIES



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